RESOLUTION NO. 2017-89

A RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS OF NASSAU COUNTY, FLORIDA PROCLAIMING MAY 7 – 13, 2017 AS NATIONAL TRAVEL AND TOURISM WEEK

WHEREAS, travel has a positive effect on Nassau County, the state of Florida and the nation's economic prosperity and brand image, it also impacts business productivity and to individual travelers' well-being; and

WHEREAS, travel to and within Nassau County provides significant economic benefits for our destination, generating more than \$599 million in economic impact in 2016, with \$455 million spent directly by travelers; and

WHEREAS, travel is among the largest private-sector employer in Nassau County, supporting 37.3% of county employment and \$115.8 million in Nassau County payroll; and

WHEREAS, travelers' spending directly generated tax revenues of \$133 million last year for our local government, funds used to support essential services and programs; and

WHEREAS, tourism-related business generated 38% of sales taxes in Nassau County in 2016 with over 639,000 travelers visiting Amelia Island; and

WHEREAS, leisure and business travel spurs countless benefit to travelers' health and wellness, creativity, cultural awareness, education, happiness, productivity and relationships; and

WHEREAS, travel is a pillar of economic growth, creating jobs at a faster rate than other sectors.

NOW, THEREFORE, BE IT RESOLVED, by the Board of County Commissioners of Nassau County, Florida this eighth day of May, 2017 that:

1. The Board hereby proclaims the week of May 7 - 13, 2017 as National Travel and Tourism Week in Nassau County, Florida.

BOARD OF COUNTY COMMISSIONERS

NASSAU COUNTY, FLORIDA

DANIEL B. LEEPI

Its: Chairman

(Signatures continue on the next page)

ATTEST AS TO CHAIRMAN'S

SIGNATURE:

JOHN A. CRAWFORD Its: Ex-Officio Clerk

Approved as to form by the Nassau County Attorney

MICHAEL S. MULLIN